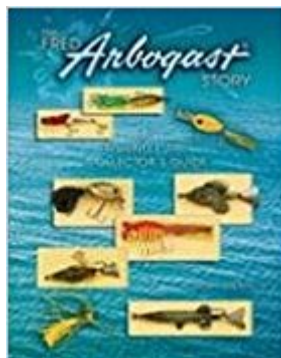


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# Fred Arbogast Story: A Fishing Lure Collector's Guide



## Synopsis

In his quest to become a better fisherman, Fred Arbogast began to design his own lures. He then began selling his lures to pay for his casting competitions, and eventually started making lures full time. From this humble beginning, the Fred Arbogast Co. became one of the largest suppliers of bass lures in the world. The company was sold in 1997 and now the Akron, Ohio, factory stands silent, but thanks to PRADCO (Plastic Research and Development Group), several of Fred's original lures live on. The values of the many discontinued lures and colors have climbed rapidly over the last ten years. This book contains over 800 photos and three color charts which take the reader through the company's history. Current values have been given as a guide to help sellers and collectors reach fair prices. 2007 values.

## Book Information

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## Customer Reviews

The Arbogast fan should certainly enjoy reading Scott Heston's, The Fred Arbogast Story. From the eye catching color and graphics on the cover to the extensive list of lures and their numbers, this collector book is a valuable addition to your library. Author Scott Heston also names the many companies that were taken over by Fred Arbogast during his company's lifetime.

Scott Heston is a long time tackle collector and a member of both the NFLCC and ORCA. He is the author of the book Ohio Made Fishing Lures and Tackle. His main interest is in Fred Arbogast

Lures. Scott caught his first big bass on his Grandfather's Hula Popper and has loved fishing with Fred Arbogast lures ever since.

The evolution of Fred Arbogast's company. It became one of the premier fishing tackle manufacturers under his son-in-law after he had an early death.. I was a little disappointed that the information on Fred himself was short. However, the pictures are outstanding and you won't be disappointed.

good book

GOod book for reviewing the Arbogast company and product references.

My husband has enjoyed this book. He is a lure collector and found much information that was useful to his collection.

This book is everything it was described to be. It was incredibly complete and detailed. I would recommend it to anyone who is or considering collecting Arbogast lures.

Good book

Excellent book, has lots of great info about the Fred Arbogast Company and the lures and items that are collectable. The print quality of some of the pictures could be better, especially the color charts, but that aside, thanks to Scott Heston for putting it together.

Excellent reference book. Thank You !!

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